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FOR IMMEDIATE RELEASE

IBIS Middle East 2025 has been hailed a major success in terms of content and attendance for its welcome networking dinner and all-day collision repair industry thought leadership conference on 18-19 February, with nearly 200 attendees descending on Le Méridien Dubai Hotel and Conference Centre in Dubai.

“Such a great opportunity to meet professionals from the auto industry from all over the world,” said one visitor at the event. Others commented, “A delightful experience connecting with esteemed customers and partners”, “excellent content”, “amazing opportunity”, and “great insights”.

The IBIS Worldwide theme for 2025 – “Shaping the Future: Leadership Through Collaboration” – took centre stage during the conference, which included multiple networking breaks and sessions addressing some of the key challenges and opportunities facing the regional collision repair industry. From innovations in artificial intelligence to the latest trends in electric vehicle markets, the event’s 14 speakers brought fresh perspectives as they covered topics that will influence industry standards for years to come.

Robert Snook, IBIS conference director and IBIS ME moderator, said: “The 2025 edition of IBIS Middle East was a vintage year that will leave a lasting legacy in the minds of all who attended – the extensive and unanimously positive feedback and online posts evidence that.”

“From discussing an emerging New OEM World Order, through the specific impacts of AI throughout the vehicle’s lifecycle, the evolving role of some of the most respected industry leaders in the region, and on to the global on-stage launch of the world’s first role specific professional qualifications that provide evidence of skills up to masters with honours and honorary doctorate levels, this really was an IBIS experience that will shape the future by leadership through collaboration for all that were there.”

IBIS Middle East opened on the first evening with an Axalta-sponsored welcome dinner that set the stage for some powerful in-person networking and impactful discussions. What followed was a conference packed with interactive sessions featuring a dynamic mix of expert data and engaging visual content, all combining to deliver on the IBIS promise to equip participants with the necessary knowledge and tools to lead effectively in an interconnected market.

Louise Cooke, IBIS Worldwide’s head of event content, said: “The positive feedback we’ve had on our socials and in person speaks for itself. The sessions have had a truly positive impact on our attendees, but we couldn’t have achieved what we did without our Platinum Partners 3M, Axalta, Cyber Automotive Solutions and Repairify; Gold

Partners BASF, Car-O-Liner, KAPCI Coatings and Solera; Silver Partner Thatcham Research; and our Supporting Partners Bodyshop News Gulf, Automechanika Dubai, CESVIMAP, GiPA and WorldSkills International.”

Confirmed upcoming event dates on what will be a busy IBIS Worldwide calendar for 2025 include IBIS USA in Chicago on 1-3 April (<https://ibisworldwide.com/ibis-usa-2025/>), followed by the flagship IBIS Global Summit in Istanbul on 24-26 June (<https://ibisworldwide.com/ibis-global-summit-2025/>). For more information, visit <http://ibisworldwide.com/>

Visit <https://ibisworldwide.com/ibis-2025-event-programme/> for the latest updates about our 2025 events.

Keep up to date with all IBIS conferences by subscribing to our LinkedIn and Twitter feeds (@IBISworldwide).

For all event-related inquiries, please feel free to contact Emily Miles at emily@ibisworldwide.com.

To explore tailored partnership opportunities, contact IBIS Head of Sales Suzie Scott at suzie@ibisworldwide.com.

Notes for editors

Since the first IBIS conference in 2001, the International Bodyshop Industry Symposium (IBIS) has become firmly established as the leading global conference and networking provider for automotive collision repair industry leaders and influencers.

The inaugural conference was held at the Celtic Manor Resort in Wales and hosted 120 delegates from 12 countries. Since then, IBIS events have been held at venues on five continents, reaching more than a thousand influencers each year, with the Global Summit annually attracting more than 350 delegates from around 30 countries.

IBIS continues to spread its world-class conferencing in new territories and has recently visited markets across the globe including Ireland, USA, India, South Africa, China, Brazil, Mexico, the Middle East and Turkey.

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