

# Encontro Nacional do COMÉRCIO DE AUTOMÓVEIS USADOS

ANECRA

Sector Automóvel  
Mobilidade mais  
**SUSTENTÁVEL**

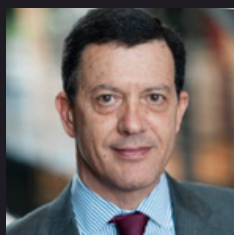
COIMBRA - 16 MAIO 2025



## 10H20 - OS DESAFIOS DE UM SECTOR MAIS REGULAMENTADO E MAIS REGULADO



Pedro Nuno Ferreira,  
Professor,  
AESE Business School  
**(Moderador)**



José de Athayde Tavares  
Managing Partner  
Athayde Tavares e Associados



João Rodrigues Brito  
Managing Associate  
Morais Leitão e Associados



Marcos Dias Responsável  
Gabinete Económico-Fiscal  
ANECRA



Carlos Loureiro  
Inspetor da Unidade  
Nacional de Operações  
ASAE

## 11H00 - O FINANCIAMENTO AUTOMÓVEL



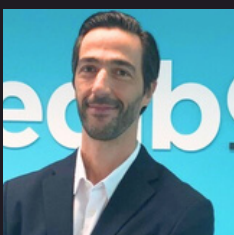
Pedro Nuno Ferreira,  
Professor,  
AESE Business School  
**(Moderador)**



Paulo Jorge Figueiredo,  
CCO Board Member  
COFIDIS Portugal



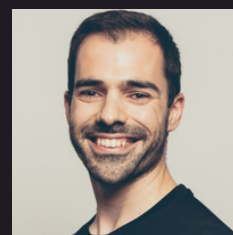
João Mendes  
Managing Director  
Santander Consumer Finance



Henrique Henriques  
Director Comercial  
Banco Credibom

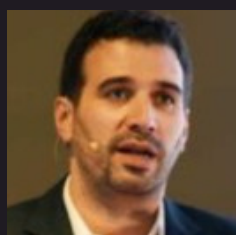


Licínio Santos  
CEO  
Montepio Crédito



Diogo Lopes  
Head of New & Used Car Sales  
CETELEM BNP Paribas

## 12.05H - "MERCADO - DADOS E TENDÊNCIAS"



Daniel Rocha  
Head of Mkt & B. Intelligence  
OLX Motors

## 12H20 - OS DESAFIOS IMEDIATO - DO COMÉRCIO DOS AUTOMÓVEIS USADOS



Roberto Gaspar  
Secretário Geral  
ANECRA  
**(Moderador)**



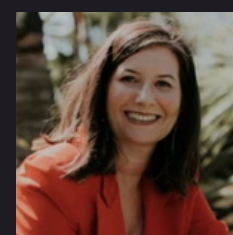
Américo Barroso  
Vice-Presidente ANECRA  
Administrador - Só Barroso



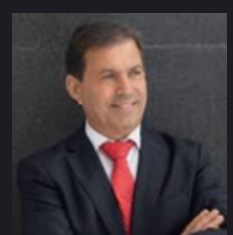
Gentil Pereira  
Director Geral  
Carplus



Nuno Castel-Branco  
CEO  
Standvirtual



Tânia Azenha  
CFO  
Hemoauto - Azenha & Gonçalves



José Faria  
CEO  
Espoauto



António Machado  
Remarketing B2B Sales  
Manager, Ayvens Portugal



Carina Gonçalves Gamboa  
CFO  
Carina & Gonçalves



Pedro Bastos  
CEO  
Pedro Bastos Car Consulting